

**MINUTES**  
**MAYOR'S INTERNATIONAL COMMITTEE**  
**MEETING OF MARCH 14, 2014**

**Members Present:** Jim Graf, Yolanda Graf, Julie Vandersteen, Al Kuether, Barb Kuether Keary Kautzer, Ruth Gerstner, Anna Schoen, Henry Schoen, Don Silvis, Mary Rajer Jane Kautzer, Fran Burg and Mai Xiong

**Absent:** Ald. Kevin Matichek

**Others in Attendance:** Mayor Vandersteen

**Call to Order:** Chairman Graf called the meeting to order at 5:15 p.m. in the 3<sup>rd</sup> Floor Conference Room at City Hall.

**Pledge of Allegiance:** The committee stood and recited the Pledge of Allegiance.

**Approval of Minutes:** On a motion by Henry, second by Don, the minutes from the February 4, 2014 meeting were approved. All ayes – motion carried.

**Correspondence:** Emails from Jutta Fahrion and Pauline Hejl regarding our itinerary for our upcoming visit. The fire department will be hosting our farewell dinner and are also offering a choice of two activity options for the day – a trip in a large rowing boat through the Esslingen canals or a bus trip to Neuhausen. They would like to know everyone's choice by March 21<sup>st</sup>.

**NEW BUSINESS:**

**Committee Appointments:** The committee welcomed new member Randy Schwoerer. Randy was appointed to the committee to fill the unexpired term of Susan Kirchner. Randy has a "little brother" who is doing an Esslingen exchange this summer. Randy is already hard at work promoting the UW Band Concert. Welcome Randy!

Since all members terms expire at the end of April, the mayor will be appointing committee members for the 2014-2015 term. If you do not want to be reappointed for another term, please let the mayor's office know before April 3<sup>rd</sup>.

**OLD BUSINESS:**

**Trip to Esslingen:** An informational meeting will be held on Wednesday, March 19<sup>th</sup> @ 5:30 PM in the 3<sup>rd</sup> Floor Conference Room at City Hall. Trip details will be discussed and everyone will meet for the first time. The committee also discussed different gift options to bring to Germany for our friends and dignitaries.

**Update on Request from People to People:** Our committee was asked by People to People to host a welcome picnic in August for the inbound students from Esslingen. "Hosting" would mean that the committee supply the brats/burgers, buns and manpower to fry out the food. There would be 14 students and their host families. Judy estimates there could be about 40 or 50 people. The Deland Community Center has been reserved on Sunday, August 10<sup>th</sup>, for this picnic. The picnic time has been set for 2:00 - 5:00 PM.

**UW Band Fundraiser:** The mayor distributed copies of the Marketing Plan & Budget for the University of Wisconsin Varsity Band Concert which is scheduled for Monday, April 14<sup>th</sup> @ 7:00 PM at the Weill Center. The \$2,000 budget includes Cable TV Ads, WSCS, local radio stations, area newspapers, county school music departments and social media. Colored flyers and ad agreements were also distributed with members being asked to place posters at places they frequent and to try selling ads at these establishments as well. The mayor is working on donations of food since it is our responsibility to feed the band before their performance.

**Update on Fundraisers at Sheboygan County Fairgrounds:** Jim Graf had more details on working the concession stand at the Sheboygan County Fairgrounds. The races are from the first Saturday in May through the 2<sup>nd</sup> Saturday in September. The committee would be responsible for selling (and wrapping) sandwiches, popcorn, nachos and cheese, water, soda and beer. If we had 40 people we would receive \$1,000 per night and if we had 10 people we would receive \$500. Henry will check with People to People to see if they would like to share a night and proceeds with our committee.

**Schedule next meeting:** April 3, 2014 at 5:15 in the 3<sup>rd</sup> Floor Conference Room.

**Adjournment:** There being no further business, a motion to adjourn was made by Henry and seconded by Yolanda. All ayes – motion carried.

Submitted by:  
Mary Rajer, Secretary